



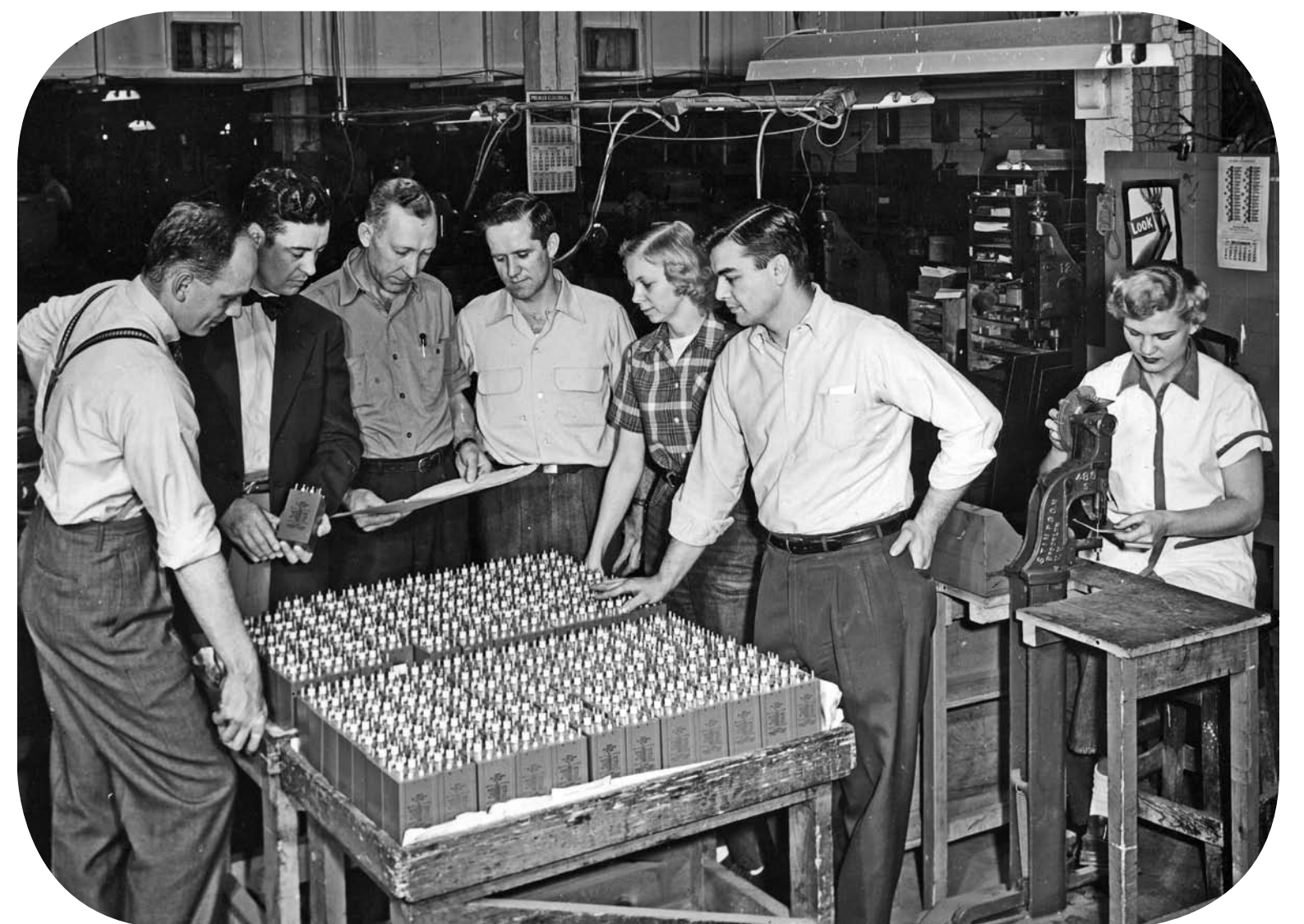
THE FOUNDING OF ADC

1935 – 1949

In a south Minneapolis home, Audio Development Company (now known as ADC) was born.

Founded by two Bell Laboratory engineers, Audio Development Company created custom transformers and amplifiers for the radio broadcast industry. It also created audiometers to test children's hearing.

In 1941, while participating in a project to develop a sophisticated audio system for Coffman Union at the University of Minnesota, ADC began producing jacks, plugs, patch cords and jackfields, foreshadowing its future involvement in the telephone industry.





AN EVOLVING ADC

1950 – 1969

ADC diversified and focused its efforts in the area of transformers and filters for power lines, military electronics, telephone jacks and plugs. In 1961, ADC was purchased by and merged with Magnetic Controls Company, a manufacturer of magnetic and communications products. A major customer during this time period was the U.S. space program.

Perhaps the most significant product innovation during this period was the bantam jack, a miniaturized component that eventually became the standard for telephone circuit access and patching.



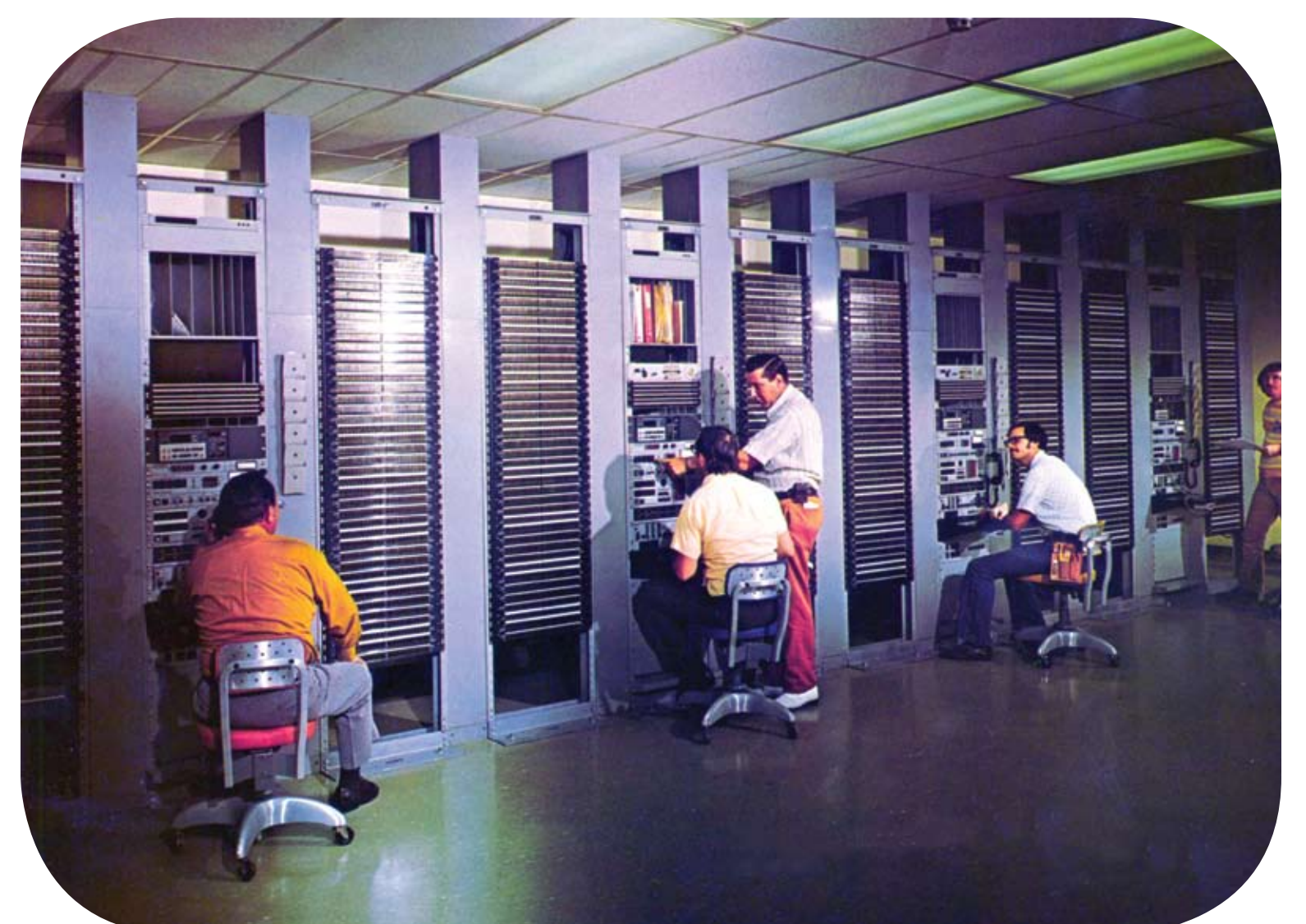
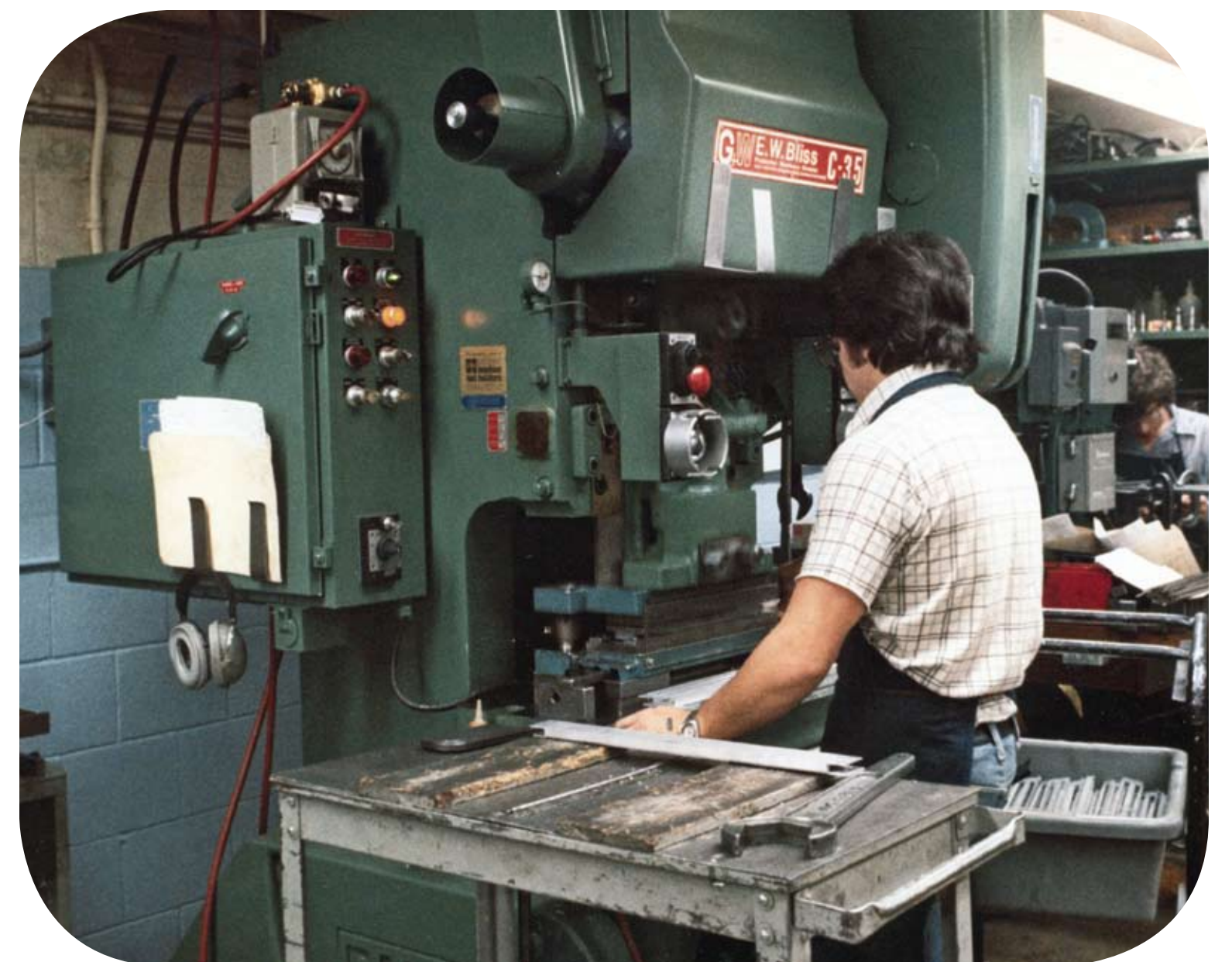


SHIFTING FOCUS

1970 – 1982

Magnetic Controls pioneered yet another industry standard during the 1970s—the Digital Signal Cross Connect product line to access and cross-connect digital telephony circuits. The company also developed specialized test boards for long-distance telephone companies, and designed and manufactured power conversion equipment for major data processing manufacturers.

In addition to proliferating new products that addressed the digitization of the industry, the ADC Products division continued to introduce telecommunications hardware, including pre-wired, connectorized jackfields and wired assemblies.

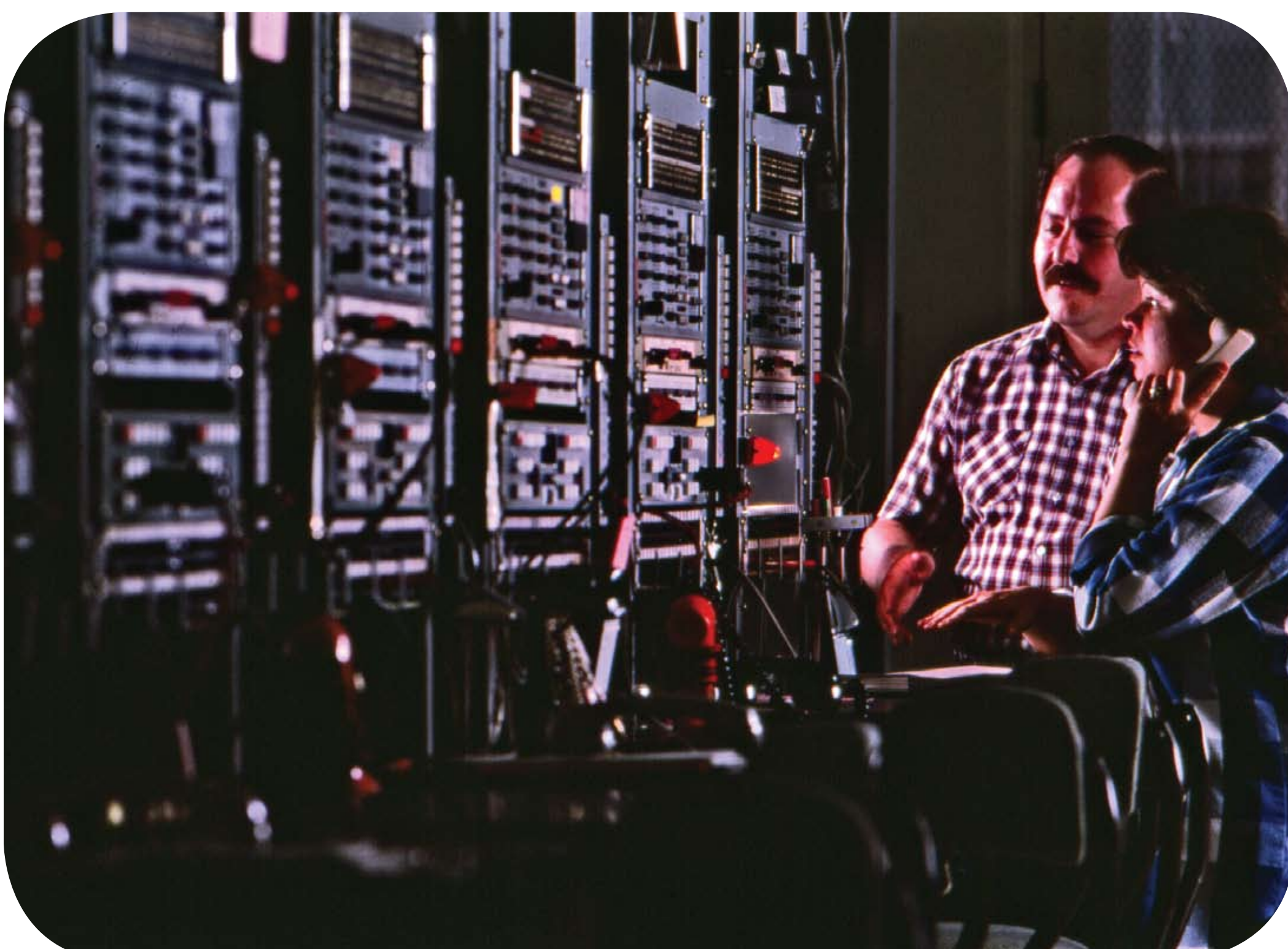
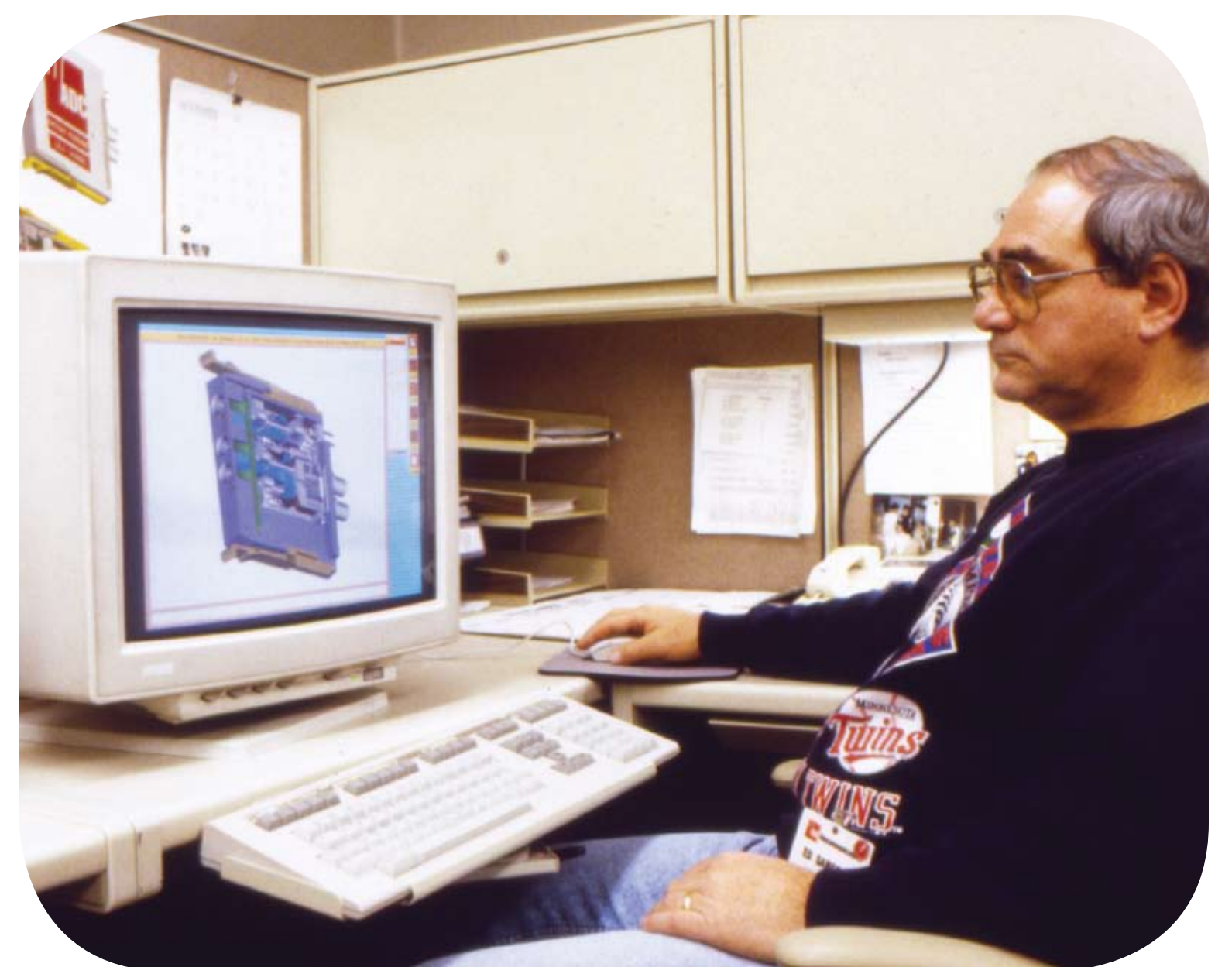




THE MARKET EXPANDS

1983 – 1993

ADC's growing presence as a supplier to the telecommunications industry was significantly enhanced in 1983 when AT&T was ordered to deregulate by the U.S. federal government. By establishing the seven regional Bell operating companies (RBOCs) as independent entities, the U.S. market for telecommunications expanded by 90 percent. No longer forced to purchase their equipment from the Western Electric Division of AT&T, the RBOCs began to look for suppliers like ADC that had a reputation for quality and innovation in the marketplace. Over time, the RBOCs would become ADC's key customer base.

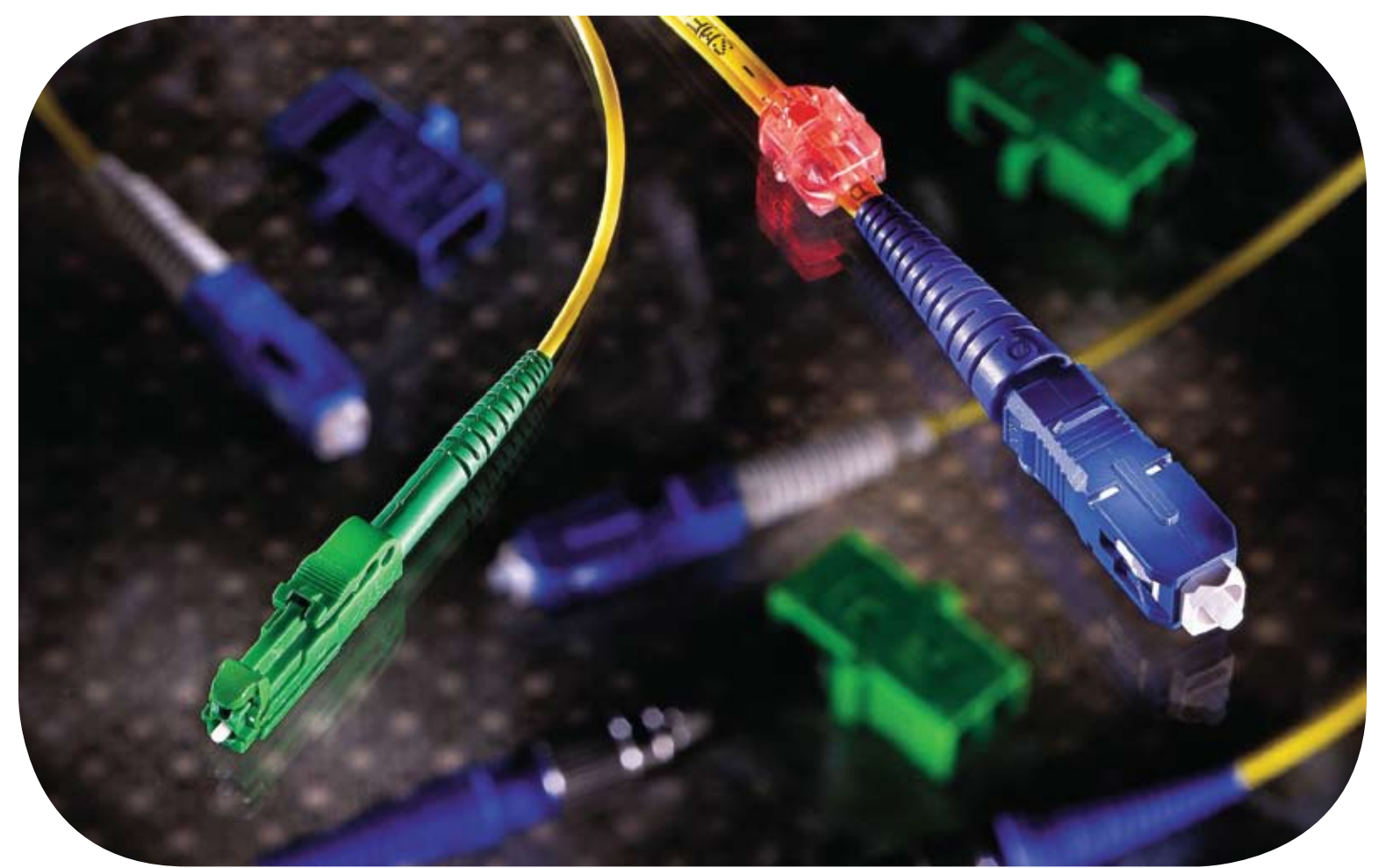




AN ERA OF LEADERSHIP

1994 – 2002

As ADC moved into a new era of leadership, its strategies included a new technological focus on cable TV and cellular communications, increased international presence, and increased fiber-optic and electronic product offerings in the multimedia market.





A GLOBAL FOCUS

2003 – Present

ADC has grown to become a leading global supplier with sales in more than 100 countries. Solutions include products, services and software for telecommunications, cable television, broadcast, wireless, and enterprise networks. ADC products perform critical functions that ensure the quality and reliability of broadband networks throughout the world.

